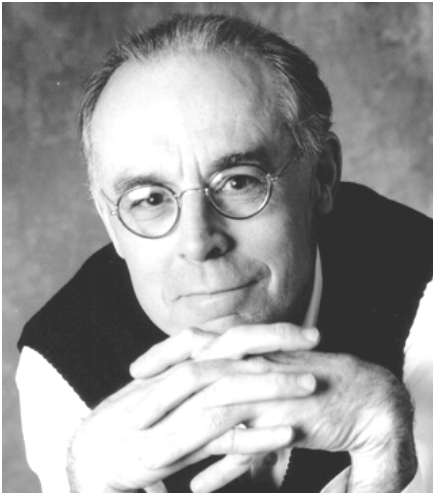


RUSSELL VERSACI

PROFILE



Russell Versaci has devoted his career to traditional architecture, both as a designer of historically inspired custom homes and as a writer and national opinion leader who champions traditional architectural design for today.

Versaci is the author of *Creating a New Old House* (Taunton Press 2003), which launched the “new old house” movement in residential architecture. The book outlines a set of principles for creating a new house that looks and feels like an old house. It has become the classic best practices bible for designers, homeowners, and anyone planning a new traditional home or authentic addition.

His second book, *Roots of Home* (Taunton Press 2008), tells the story of the French, Spanish, English, and Continental building customs that shaped American regional traditions. Part architecture, part history, *Roots of Home* shows how classic American home styles are being rediscovered and reinterpreted in new old houses across the country.

The magazine *New Old House* was launched in 2004. Versaci serves as Editor-at-Large and contributes the column *Architect’s Principles*. Through this column he has garnered a national following of homeowners, builders, developers, and designers seeking better ways to build new homes.

Versaci has long been an advocate for the use of factory fabrication as a way to make high quality traditional homes more accessible and affordable. His Pennywise House collection of home plans, which includes the Farmhouse Portfolio and Cottage Portfolio, was designed specifically for factory fabrication. Designs in the portfolios can be ordered as factory-built homes. In addition, they can be purchased as plan sets for standard onsite construction.

An art history graduate of Yale University with a Master of Architecture degree from the University of Pennsylvania, Versaci has maintained an architectural design practice in the Washington DC area since 1985. His firm is based in Middleburg, Virginia.